

## Bio-data

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### Personal Details

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Full name **Dr. Mamata Mahapatra**

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### Academic qualification

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Sr. No.	Examinations passed:	Year of passing:	Institution:
1	B.A.	1981	Sambalpur University (Orissa)
2	M.A	1983	Centre of advanced study in psychology, Utkal University, Vani Vihar, Bhubaneswar. (Orissa)
3	Ph.D.	Thesis submitted on December 1992. Degree Awarded on march 1994.	Faculty of Education and Psychology, M.S. University of Baroda.
4	PG Dip. In Clinical & Applied Hypnosis.	2005	Faculty of Education and Psychology, M. S. University Vadodara

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### Work Experience

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- A. From May 15, 2008, continuing as **Associate Professor**, Programme coordinator, NAAC coordinator and Academic coordinator of the Deptt of management, representing as the member of Board of study from the Deptt. Of Management, Sumandeep Vidyapeeth, (Deemed to be University u/s 3ofUGC Act 1956), Waghodia, Baroda.

Extra responsibility: working as **The Chief** Editor in the journal of Sumandeep Vidyapeeth (vol-ii, issue-1, ISSN Indexed) from December, 2009.

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### Project and Research Work

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- Industrial project work conducted for middle level managers of M/S G. C. E. L., under ISTD, Baroda chapter
- Research work for PhD. faculty of education and psychology, MS University, Baroda.
- Field work conducted for middle level managers of public sector i.e. M/S E. I. L., GAIL, KRIBHCO, F. C. I. Duration – 4 years (1989 – 92).
- ‘Identification of problems for middle level managers’ a study of madras refinery. (project report preparation only)
- Departmental police training project, constable to officer cadre, police training college, Baroda. (2003-04)

- Grand project guidance and evaluation for MBA since 2007,

As **Research guide for PG Level Dissertation/Grand Project 2002 to2006.**

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## **Publications**

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- ***‘Power Bases and Power Game of Managers in Oil Refineries’*** paper presented in the National science congress, 1987, Published in **the ‘Journal of Psychometry’1988. Voll1, July.**
- ***‘Failure Of Training For Public Sectors’*** paper presented in the proceeding of the U. G. C national seminar on HR D, 1987, Baroda and **published in of the seminar publication.**
- ***‘Barriers in Women Empowerment’*** presented in national seminar on ‘Women Empowerment’ December 2001, Faculty of Education and Psychology (case), MS University Baroda and Published in **the ‘Journal of Training and Management’, vol-II, Issue-11, March -07, New Delhi.**
- ***‘Possible role of ICT in Education of the Disadvantaged’*** presented in National Seminar on ‘ICT Education – Emerging Issues’, January 2002, faculties of education and psychology (case), and published in **‘ICT in education’, 2002, case publication, case, M .S. University, Baroda**
- ***‘Job-lay-off: The Challenge of the Millennium’*** published in **‘Indian Psychological Review’, vol. 56 and 57, special issue, December 2001.**
- ***‘Women Executives and Stress’*** presented in National Seminar ‘Stress in life and work’ on November 2002, organized by M. L. Sukhadia University, Udaipur, Rajasthan and ASRAM, Baroda and **published in the seminar publication, Deptt. Of psychology ,MLS university ,Rajasthan 2002**
- ***‘Teaching the Teacher – For the Young’*** presented in National Seminar on ‘The Policies and Issues of Teacher Education’ on December 27 – 28, 2002, Deptt. Of Education, faculty of education and psychology, M. S. University, Baroda; **Published in ‘policies and issues of teacher education’ case publications, 2006.**
- ***‘Global Education Management-Deal Pressure with Prudence’*** presented in the National conference on challenges to educational management’ on January 17 – 18, 2003, Deptt. Of educational administration, faculty of education and psychology, m. S. University, Baroda (**under publication**)
- ***Audacious kiranas vs. organized retailers,*** paper **published in the SCMS journal of Indian management, vol – v, number iii, July- September 2008.**
- ***‘Teaching thinking?’- then lets ‘rethink teaching!’*** paper presented in national seminar on emerging trends in learning and its implications to the teacher education February 27-28, 2006, centre of advanced study in education, faculty of education and

psychology, the M.S. University of Baroda, **published in the case publication series,2007-08,FEP,MSU,Baroda.**

- *'Yoga to enrich and enlighten personality'* presented in **7<sup>th</sup> International** and 38<sup>th</sup> National Conference on 'Indian academy of applied psychology, IAAP, Oct 11-13<sup>th</sup> 2007, on Applied Health Psychology, Deptt of psychology, JNV university Jodhpur, Rajasthan **published as a book chapter in the book psychology in use", Deptt. Of psychology, Jodhpur university, Rajasthan.**
- **'Women In Higher Educational Management'** paper presented in the **International seminar'2007**,education summit, on 'marketing of India's worldwide, nov.,12-14,2007,New- Delhi, with the collaboration of IMM (Indian institute of marketing) and IGNOU (Indira Gandhi national open university)**under publication.**
- **"Retaining the B-School Faculties-the Need of the Hour"**-paper presented in **The International** conference on "Strategic Human Resource Management and Entrepreneurship in the changing Business scenario" institute of management, Nirma University ,Feb 8-10,2009.Ahmedabad, **Published in the bi-annual journal BVIMR Management Edge,vol-3,january issue,2010, New Delhi.**
- Application of ISO-9001: 2000 to Educational Institution' presented in the National Seminar on Research in Educational Management, 12<sup>th</sup> and 13<sup>th</sup> March 2004, Department of Educational Administration, FEP **published book titled' Researches in educational management', 2008, Deptt. of Edul. Management, M.S. University, Baroda**
- **'Value Education –The challenge for Professional Education Today'**-Paper published in the journal of Sumandeep Vidyapeeth, Vol-1,issue-1,Jan2010.
- **'Need for Health care Management-A Review'**-published in the journal of Sumandeep Vidyapeeth, Vol-1, Issue-2,July2010.

#### **Paper presentation & participation in seminars/workshops/conferences:**

- *'what, how and why of hypnosis as a science'* presented at 9<sup>th</sup> national workshop on 'human sciences in the age of technology' organized by forum on contemporary theory, the M.S. University of Baroda **6-9 November, 2004**
- **1. "Academic Failure-A Direct bearing on Mental health" And 2. Prayers and Rituals-An effective technique for universal health management."** presented at National Seminar on Behavioral Health and Health Psychology, March 7-8, 2005, Department of Psychology, M.S. University, Baroda (**Under Publication**).
- **'Role of distance education in higher education – a necessity'** presented in National\_Seminar on 'perspectives in higher education', February 2002, CASE, MSU.

- **‘The current perception of educational administrators about the professional development for teachers in primary education.’** paper presented in National Seminar on Effective Management of Primary Education, March 10-11, 2006, Deptt of Educational Administration, MSU
- **‘Stress in relation to Organizational effectiveness ’**paper presented in the 16<sup>th</sup> National Academy of Applied Psychology (NAOP), Deptt. of humanities and social sciences IIT Mumbai, Maharashtra (**under publication**).
- **Strategic leadership and competitive advantage –a case on Indian pharma in the post patent regime.”** Paper presented in the **International Conference** on strategic management issues, TAPMI, Manipal, Dec -12to14, 2007. (**Under publication**).
- **“Teaching the leader to communicate”** Paper presented in the National Conf. on Management on Innovation for growth in India –Opportunities and Challenges, Dec 1-2,2007,S.K.Patel Institute of Mgt., Kadi Sarva Vishwavidyalaya, Gandhinagar.

**Be hypnotized and be stress free’** presented in **International seminar** on ‘Managing Stress for well being: Traditional and Modern ways’, January 3-5, 2005, Deptt.of Psychology, University of Pune. Accepted for publication. Abstract published

- **VRS in recessional situation and remedial measures-** paper presented in the UGC National Conference on **Infrastructure Development in India: issues and challenges**, June 26-27, 2009.Deprtament of Business Administration, Vir Narmad South Gujarat University, Surat
- **Need for Ethical Leadership in Management-AReview** Presented in the **International Seminar** on Issues and Challenges of Higher Education in the Globalization in knowledge based Society,20-21 Dec,2010, Faculty of Edn.&Psy,MSU,Baroda.

#### **Conferences / Seminars participation**

- ✓ Participated in the National seminar on **‘emerging counseling needs’**, November 2001, with specific arrangement and organizational responsibilities in the Deptt. Of psychology, faculty of education and psychology, M S. University, Baroda.
- ✓ *One Day* National conference on **“ building a positive future for children with learning disabilities** 11<sup>th</sup> may 2002, Taj residency organized by ‘disha’, information, guidance and counseling centre, Baroda.
- ✓ National conference on **‘building a positive future for children with developmental disabilities’**, 26 march, 2006, Taj Residency organized By ‘disha’, (NGO), a charitable trust, Baroda.
- ✓ The Regional conference on **The Globalization Issues & Challenges in Management** organized by ICFAI national college, Vadodara, 2008

- ✓ One day workshop on “**Research methodology**” organized by Indu management institute, Vadodara, **2008**
- ✓ One day faculty development program on “**Achieving academic excellence**“ on February 13<sup>th</sup> **2010**, at the deptt .of Management Sumandeeep Vidyapeeth University Baroda
- ✓ Two days First National Conference on **Business Ethics for Global Success of Indian Businesses**,25-26 Sept.2010 at AMA,Ahmadabad.

**Professional body membership:**

- Life member of association for Stress Research and Management (ASRAM), Baroda.
- Professional member of Baroda Management Association (B. M. A.), no. 00422, Baroda.
- Life member of Indian Society for Training and Development (ISTD), No. M-968/2002, New Delhi, India.
- Life Member of Indian Academy of Applied psychology (IAAP), no. 862, Madras.
- Annual member of International Association of Applied psychology (IAAP) Year 2002-2005.
- Life member of State Council of Gujarat Teachers’ Association.
- Life Member of Indian Science congress Association,Kolkatta,West Bengal
- Annual Member of Baroda University Teachers Association(BUTA) Year2001-2006

**Languages known:** English, Hindi, Oriya, Sanskrit, Bengali, and Guajarati